

Strategic Planning Workshops



The Strategic Planning Workshop brings your leadership team together to create clarity, shared purpose and a unified direction for the organisation.

Through facilitated, structured sessions we help leaders align around goals, strengthen collaboration and convert high-level vision into focused, actionable priorities.

Key Details

DURATION: 1-3 days depending on scope and readiness

DELIVERY:
Online, In-Person or Hybrid

INCLUSIONS:

- Discovery Conversation
- Facilitated Workshop
- Summary report of strategic focus areas and next steps for implementation
- Optional follow-up consultation to support execution and accountability

Overview

This workshop is designed for organisations seeking the following outcomes:



ALIGNMENT

For leadership teams needing clarity on current state, strategic priorities, opportunities and barriers. Suitable where decision makers are not yet aligned on direction and require shared understanding before planning.



STRATEGIC GOALS

For organisations with alignment already in place and ready to define goals for the next three, five or ten years. This creates focus, direction and future-state ambition.



STRATEGIC PLAN For businesses

with alignment and goals established and now ready to build a practical strategic plan with sequencing, accountability and execution pathways.

Our Process

Our workshop process is intentionally structured to move leaders from conversation into clarity, and from clarity into commitment and action.

Our approach starts with a clear understanding of where your leadership group is today, allowing us to design a session flow that is relevant, practical, and fit for purpose.



PHASE 1

Discovery

- Clarify current performance, context & operating environment
- Identify priorities, opportunities & friction points
- Establish what success looks like for the team and organisation



PHASE 2

Workshop Design

- Workshop length, depth and structure
- Agenda tailored to pace, capability and appetite for strategic work
- Design ensures discussion is productive, inclusive and future-oriented



PHASE 3

Facilitated Sessions

- Alignment built through structured, guided conversation
- Barriers and opportunities analysed openly and constructively
- Strategic priorities and direction shaped by shared agreement



PHASE 4

Strategic Planning Report

- Outcomes captured clearly
- Actions, responsibilities & timeframes defined
- Recommendations recorded for leadership follow-through
- A roadmap you can execute

Ready to take the next step?

Let's talk about how our Strategic Planning Workshops can support your organisation and its people. Contact us to arrange an initial conversation and explore the right approach for your context:

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